

Developing your structure

Hooks

Getting the audience's attention

QUESTIONS

ANECDOTE

STARTLING FACT

WIIFY

Getting the message across

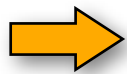
Helping the audience to remember what you say

ONE THROUGH THREE

REPETITION X3

REPETITION OF ELEMENTS

Choose from these expressions for



Reformulating your explanations:

- . In other words [...]
- . Let me put it another way [...]
- . Or you could say [...]
- . The point I'm making is [...]



Navigating during the presentation:

- . Let me go to a point I mentioned earlier [...]
- . Let me give you another example [...]
- . I'll come back to this point later [...]
- . I'd like to expand on that [...]