

# The language of visuals

## Numbers

### Useful expressions to remember:

- . a fifth
- . a quarter
- . a third
- . a half
- . two thirds
- . three quarters
- . six percent

- . the majority of
- . most
- . just over half of
- . under
- . at least
- . up to

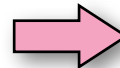


Example:  
*the majority of Europeans  
 drink clean water  
 Germans use up to 250  
 litres of water per day*



Example:  
*40% of the world  
 population*

- . slightly,
- . well,
- . just



Example:  
*just over half of the total  
 number...*

## Approximate figures

almost

around

about

approximately

nearly

roughly

Example: *around 500 litres for Americans BUT use precisely and exactly to talk of accurate or exact figures*

Example: *Mozambicans have precisely 15 litres per day per person*

## Comparisons

### Small or big differences:

- . a bit
- . a great deal
- . somewhat
- . quite a lot.
- . hardly any
- . considerably
- . scarcely
- . only just
- . far

- . Half
- . Twice
- . Three times
- . Six times
- . 15%

AS ..... AS = same or similar

NOT AS... AS to show the differences

*The wave machine produces twice as many  
 kilowatts as other devices*

*It is half as expensive as the nearest competitor.*

*People in the US use three times as much water  
as people in Denmark.*

**MORE .....(adjective) THAN**

*Water in Afghanistan is 78% more expensive than  
 water in India.*